

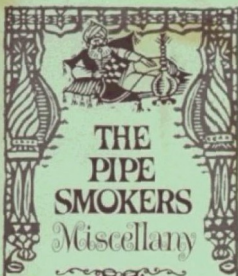
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*Tidbits, Tips & Trivia from
the makers of Bond Street*

THE JOY OF SMOKING TO THE HEEL

When you reach the dottle
—those last shreds of
tobacco wedged in the
heel—don't think you've
had it. Your pipe may
mislead you and go out,
but light up again for
those last sweet puffs.

By smoking the dottle, you
do your heel good by caking it the same
as the rest of the bowl. And it's easier to
empty your pipe when finished.

These are just extras, though. Your
big advantage is a longer, sweeter smoke,
good to the last dottle. Doubly assured
when your tobacco is Bond Street.



Give a man a pipe he can smoke ...
And his home is bright with a calm
delight.

THOMSON

THE PIPE TOBACCO THAT STAYS IT



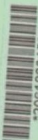
Bond Street Pipe Tobacco
keeps burning because of
its old English cut—a com-
bination of flakes for even-
burning and cubes for
slower-burning. You'll en-
joy the pleasant aroma and
satisfying flavor of Bond
Street's choice imported
and domestic tobaccos,
too. Make your next pipe-
ful Bond Street.



A meeting of
pipesmokers is
always a meeting
of minds

BOND STREET

A product of Philip Morris Inc.



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